

Alexander Martin

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Personal Statement

Aspiring Entry Level Graphic Designer motivated to implement various experiences into designs that benefit businesses. Proficient at frontend and backend design, coordinating with multiple clients and vendors as well as developing inspiring cross-media campaigns. Specializing in web design and has expertise in print media design.

Employment

May 2023 - May 2024

Graphic Designer, University Recreation

Designed marketing material for events and services. Worked independently and collaborated with coordinators and external vendors.

May 2022 - August 2022: Summer Employment
Stocker, Walmart

Worked on a team to unload merchandise from delivery truck and stock shelves; assisted customers to locate merchandise.

May 2021- August 2021: Summer Employment
Grounds/Maint Helper,
River Falls Housing Authority

Independently managed the grounds and four buildings: worked on landscapes by seeding, watering, mulching, fertilizing, and applying chemicals.

Activities

I like to be outdoors, golf, travel, and play card games. I enjoy socializing with family and friends. Academically, I am passionate about growing my knowledge in the graphic and web design field. I've used my leadership skills with both individuals and teams.

Education

Fall, 2020 - Spring 2024 Graduated: May, 2024

BFA Graphic Design & Interactive Media

University of Wisconsin, Stout GPA: 3.135

- AIGA participation; took classes related to Graphic Design, CSS, HTML, and JavaScript
- **Dean's List** - Fall 2021
- **Bronze ADFed Award 2024** - Advertising Campaign: "Forget About It"

Graphic Media and Print Management Minor

University of Wisconsin, Stout

- Classes related to managing content for various stakeholder groups with multiple platforms for the graphic content

May 2020

High School Diploma, River Falls

High School, River Falls, WI

- Involved in marching, jazz and concert bands, tennis, swimming, and robotics

Skills

- Adobe After Effects
- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop
- Adobe Premiere
- Adobe XD
- Advertising Design
- Bootstrap
- DOM Manipulation
- Figma
- HTML, CSS, jQuery & JavaScript
- Interactive Media Design
- Presentation Deck Design
- Prototyping
- Responsive Design
- Sitemaps Stakeholder Mapping
- Style Sheets
- User Experience Design
- UX Research
- Wireframes